



Seven-Star, Inc. [www.SevenStarEvents.com/] is America's largest "green" event producer. By "green" we are referring to the environmentally responsible and socially respectful (eR/sR) market. Seven-Star's clients include mostly non-profit organizations dedicated to eR/sR principles. Often these enlightened brand-conscious, leading NGO's ask us for leading edge high-end marketing services. Seven-Star has delivered marketing solutions ranging from design and business development projects to information technology implementations. Our goal is to be involved in collaborative, fun, and rewarding experiences that result in compelling, effective solutions for extending brands, increasing ethical customer advocacy, and achieving business objectives aligned with the triple bottom line of environment, society, and profit. Seven-Star specializes in the integration of all marketing disciplines including our core competency- event marketing.

Our internship philosophy is to reward interns with practical experience, training, and a financial percentage of those commercial projects our interns fulfill. The right intern may place in a professional position after proof of competence. Organic lunches are provided.

Internship: Graphic Designers

Participate in the conceptual development, design and production of advertising, promotional and marketing campaigns. Execute creative solutions from concept through completion that are on concept, brand and deadline. Work with key internal groups such as IT/INTERACTIVE to maintain (and enhance where possible) a consistent brand presence and related communications strategy. Need to be creative, organized, and professional. Candidate must be detail-oriented person and able to multi-task in a fast pace environment.

Responsibilities:

Evaluate business requirements and provide suggestions and solutions for graphic related projects. Develop and execute designs efficiently, ensuring that all requested changes/corrections promptly and correctly. Graphics projects may include a range of duties such as photography, graphics creation (collateral, print and web), HTML, graphics editing, web page layout and design, and Flash design and production. Provide digital photographic support for required web, print, and collateral projects. Print Production quality inspection of collateral material. Develop and maintain web site and web elements. Assist with Digital Photography of product for collateral materials, includes retouching. Contribute to the selection of papers, inks, and other design decision involved in producing projects. Manage various projects and traffic them through the applicable departments.

Requirements:

- Work on single projects (8-10 hours per week)
- Majoring in graphics arts/multimedia (please bring portfolio to interview)
- Outstanding creative conception skills in print and web.
- Knowledge of digital photography and retouching.
- Strong project management skills
- Excellent spoken and written communication skills
- Some print production experience
- Ability to set priorities and meet deadlines in a dynamic, fast-paced environment.
- Good knowledge of graphics optimization for web
- Ability to work unsupervised
- Strong time management skills
- Highly organized and detail-oriented

Required Software Skills:

Skilled in Adobe Illustrator, Adobe Photoshop, Adobe Image Ready, Basic HTML, Power Point most Macromedia programs. (Print emphasis, strong web skills not required)

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