



**Seven-Star, Inc.** [[www.SevenStarEvents.com/](http://www.SevenStarEvents.com/)] is America's largest "green" event producer. By "green" we are referring to the environmentally responsible and socially respectful (eR/sR) market. Seven-Star's clients include mostly non-profit organizations dedicated to eR/sR principles. Often these enlightened brand-conscious, leading NGO's ask us for leading edge high-end marketing services. Seven-Star has delivered marketing solutions ranging from design and business development projects to information technology implementations. Our goal is to be involved in collaborative, fun, and rewarding experiences that result in compelling, effective solutions for extending brands, increasing ethical customer advocacy, and achieving business objectives aligned with the triple bottom line of environment, society, and profit. Seven-Star specializes in the integration of all marketing disciplines including our core competency- event marketing.

**Our internship philosophy is to reward interns with practical experience, training, and a financial percentage of those commercial projects our interns fulfill. The right intern may place in a professional position after proof of competence. Organic lunches are provided. Sales are rewarded by commission.**

#### **Internship: Web Database Programmers**

These candidates will engage web and database programming for company and clients and are responsible for all design, coding, testing, training and ongoing database maintenance of the proprietary software applications. The candidate will develop new features, functionality, reports etc. to bring greater automation, scalability and efficiency for our clients, field staff and corporate staff. Armed with some experience in data analysis, databases and reporting, candidate will be called upon to perform design databases, data analysis involving SQL, Microsoft Excel, and FileMaker Pro 6 (will train).

#### **Essential Duties and Responsibilities:**

Develop and maintain SQL databases integrated with Mambo and FileMaker Pro. Engage eCommerce integration ranging from Pay Pal, to other off the shelf payment systems. Pioneer new RSS system.

#### **Programming/Technical Requirements:**

- Jr to mid level programmer.
- Must have some experience working on web applications dealing with forms, data submittal and retrieval.
- FileMaker Pro 6 knowledge (if none, books will be provided for training)

#### **Desired experience but not required:**

- CSS, MAMABO, SQL, PERL, XML, RSS knowledge
- Advanced Microsoft EXCEL – databases, pivot tables, macros etc.
- Basic Accounting understanding
- Must have the ability to organize a large project, and work with existing developer(s) who could potentially contribute to speed completion or assist with its design
- Experience dealing with end users
- Experience with data submittal and retrieval, eCommerce, Syndication technologies
- Strong written and oral communication skills to train internal staff to identify systems issues, brainstorm solutions, and set expectations properly about what time and complexity is involved
- Detailed oriented with strong organizational & time management skills to track status of development projects, testing/bugs, staff requests for new functionality
- Proactively offers suggestions to improve our business, automation and efficiency
- Independent, self motivated
- Goal-oriented, creative, team player, able to work in a fast paced, deadline-driven, entrepreneurial environment

**Seven-Star, Inc.**

PO Box 2837

Asheville, NC 28801

<http://www.sevenstarevents.com/internships>

828.236.0324 x410